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Presentation Zen Story Finding Myself in Borneo An Oblique Approach Elmer in the Snow The McKee Story Elmer and Grandpa Eldo Skellig Into the Woods The Sad Story of Veronica who Played the Violin Elmer and the Hippos Robert E. McKee, Master Builder of Structures Beyond the Ordinary Tusk Tusk Aubrey McKee All Concerned Notified The Rebel's Apothecary Save the Cat! The Futurist The Science of Storytelling Two Can Toucan Elmer's Birthday Welcome to the Writer's Life Story Elmer and the Bedtime Story Adaptation Elmer Character Another City, Not My Own

The long-awaited third volume of Robert McKee's trilogy on the art of fiction. Following up his perennially bestselling writers' guide Story and his inspiring exploration of the art of verbal action in Dialogue, the most sought-after expert in the storytelling brings his insights to the creation of compelling characters and the design of their casts. CHARACTER explores the design of a character universe: The dimensionality, complexity and arcing of a protagonist, the invention of orbiting major characters, all encircled by a cast of service and supporting roles. There was once a bird in the forest that was completely black, except for his white eyes, who was laughed at by all the other animals because he did not have a name. So he goes to seek his fortune - and perhaps find a name! A modern fable that answers the question "How did the toucan get its name?" - and also incidentally his amazing colours! The long-awaited follow-up to the perennially bestselling writers' guide Story, from the most sought-after expert in the art of storytelling. Robert McKee's popular writing workshops have earned him an international reputation. The list of alumni with Oscars runs off the page. The cornerstone of his program is his singular book, Story, which has defined how we talk about the art of story creation. Now, in DIALOGUE, McKee offers the same in-depth analysis for how characters speak on the screen, on the stage, and on the page in believable and engaging ways. From Macbeth to Breaking Bad, McKee deconstructs key scenes to illustrate the strategies and techniques of dialogue. DIALOGUE applies a framework of incisive thinking to instruct the prospective writer on how to craft artful, impactful speech. Famous McKee alumni include Peter Jackson, Jane Campion, Geoffrey Rush, Paul Haggis, the writing team for Pixar, and many others. Finding Myself in Borneo chronicles with good humor a young man's adventures while teaching secondary school as a Canadian CUSO volunteer in Sabah, Malaysia (North Borneo), 1968-70. McKee learns the craft of teaching, the Malay language, local customs, and gains many friends in his small community. He "bonds with Borneo" by climbing the highest mountain in Southeast Asia and having a love affair. He navigates Borneo's backwaters to make his first documentary film and takes a freighter to Indonesia where he discovers the scars of the country's recent genocide-a contrast to his hilarious motorcycle journeys with his American Peace Corps buddy. They make a hallucinogenic discovery-North Borneo is, indeed, J. R. R. Tolkien's famed 'Middle-Earth' of The Lord of the Rings! The enterprising duo establish the North Borneo Frodo Society, an organization Tolkien joins, McKee has a maturing second Sabah sojourn (1973-74) while supervising the volunteer program but happily resumes a career in filmmaking. In 1987, he witnesses and films Borneo's devastating deforestation and resolves never to go back. But in 2006, he returns, reuniting with his former students, now all accomplished adults. "This is the story of one family's emigration from Ireland to the New World in the mid-1700s. The saga includes three generations of that family's settlement, growth, contribution, and participation in the early days of Colonial America continuing through the Revolutionary War, the American Civil War, and the Reconstruction of the South. Their story shows the enduring relationship between plantation owner Henry McKee and Robert Smalls, his slave who escaped and became a Civil War hero. Smalls' remarkable life progressed from enslavement to renowned military officer, businessman, and politician. These two families remain nearly as close in death as they were in life. Elmer is BIG. Bird is SMALL. Tiger is FAST. Tortoise is SLOW. Have fun looking at opposites from FRONT to BACK in this delightful board book! With the release of Avatar in December 2009, James Cameron cements his reputation as king of sci-fi and blockbuster filmmaking. It's a distinction he's long been building, through a directing career that includes such cinematic landmarks as The Terminator, Aliens, The Abyss, and the highest grossing movie of all time, Titanic. The Futurist is the first in-depth look at every aspect of this audacious creative genius—culminating in an exclusive behind-the-scenes glimpse of the making of Avatar, the movie that promises to utterly transform the way motion pictures are created and perceived. As decisive a break with the past as the transition from silents to talkies. Avatar pushes 3-D, live action, and photo-realistic CGI to a new level. It rips through the emotional barrier of the screen to transport the audience to a fabulous new virtual world. With cooperation from the often reclusive Cameron, author Rebecca Keegan has crafted a singularly revealing portrait of the director's life and work. We meet the young truck driver who sees Star Wars and sets out to learn how to make even better movies himself—starting by taking apart the first 35mm camera he rented to see how it works. We observe the neophyte director deciding over lunch with Arnold Schwarzenegger that the ex-body builder turned actor is wrong in every way for the Terminator role as written, but perfect regardless. After the success of The Terminator, Cameron refines his special-effects wizardry with a big-time Hollywood budget in the creation of the relentlessly exciting Aliens. He builds an immense underwater set for The Abyss in the massive containment vessel of an abandoned nuclear power plant—where he pushes his scubabreathing cast to and sometimes past their physical and emotional breaking points (including a white rat that Cameron saved from drowning by performing CPR). And on the set of Titanic, the director struggles to stay in charge when someone maliciously spikes craft services' mussel chowder with a massive dose of PCP, rendering most of the cast and crew temporarily psychotic. Now, after his movies have earned over \$5 billion at the box office, James Cameron is astounding the world with the most expensive, innovative, and ambitious movie of his career. For decades the moviemaker has been ready to tell the Avatar story but was forced to hold off his ambitions until technology caught up with his vision. Going beyond the technical ingenuity and narrative power that Cameron has long demonstrated, Avatar shatters old cinematic paradigms and ushers in a new era of storytelling. The Futurist is the story of the man who finally brought movies into the twenty-first century. Elmer and his cousin Wilbur decide to go to the coast to see the whales. But their journey becomes far more of an adventure than they expected, when they find themselves lost at sea. Can the whales help them back to shore? I am from Halifax, salt-water city, a place of silted genius, sudden women, figures floating in all waters. "People from Halifax are all famous," my sister Faith has said. "Because everyone in Halifax knows each other's business." From basement rec rooms to midnight railway tracks, Action Transfers to Smarties boxes crammed with joints, from Paul McCartney on the kitchen radio to their furious teenaged cover of The Ramones, Aubrey McKee and his familiars navigate late adolescence amidst the old-monied decadence of Halifax. An arcana of oddball angels, Alex Pugsley's long-awaited debut novel follows rich-kid drug dealers and junior tennis brats, émigré heart surgeons and small-time thugs, renegade private school girls and runaway children as they try to make sense of the city into which they've been born. Part coming-of-age-story, part social chronicle, and part study of the myths that define our growing up, Aubrey McKee introduces a breathtakingly original new voice. Robert McKee's screenwriting workshops have earned him an international reputation for inspiring novices, refining works in progress and putting major screenwriting careers back on track. Quincy Jones, Diane Keaton, Gloria Steinem, Julia Roberts, John Cleese and David Bowie are just a few of his celebrity alumni. Writers, producers, development executives and agents all flock to his lecture series, praising it as a mesmerizing and intense learning experience. In Story, McKee expands on the concepts he teaches in his \$450 seminars (considered a must by industry insiders), providing readers with the most comprehensive, integrated explanation of the craft of writing for the screen. No one better understands how all the elements of a screenplay fit together, and no one is better qualified to explain the "magic" of story construction and the relationship between structure and character than Robert McKee. Learn how to improve your health and wellness with the healing magic of cannabis, CBD and medicinal mushrooms. When health

coach and wellness blogger Jenny Sansouci learned that her father was diagnosed with stage 4 pancreatic cancer, her extensive knowledge of the latest alternative therapies was put to the test. Jenny dove into the world of cannabis and mushrooms and their medicinal properties - and she and her dad are now outspoken champions of the healing power of these plants and fungi - not only to tame the side effects of chemotherapy, but to address everyday wellness concerns. The Rebel's Apothecary is the result of her heartfelt and rigorous quest -- a science-based and supportive guide that will enhance the lives of anyone living with pain, anxiety, depression, a weakened immune system, insomnia, and more. Complete with background information, dosing instructions, and everyday recipes, this is the essential handbook for harnessing the ancient healing powers of cannabis and mushrooms --safely, without confusion, fear, or an unwanted high. In addition to debunking myths and de-stigmatizing these powerful healing plants and fungi, The Rebel's Apothecary presents: • Specific protocols and dosage guides for wellness uses (mood, sleep, immunity, focus, energy) and managing common chemotherapy side effects • Everyday wellness routines • Recipes for delicious, easy, healthenhancing cannabis and mushroom infused smoothies, coffee drinks, teas, elixirs, gummies, and broths - including recipes from chefs and wellness experts like Dr. Andrew Weil, Kris Carr, Seamus Mullen, Marco Canora and more • The latest research on CBD, THC, medicinal mushrooms and psilocybin • Tips for creating a cutting-edge home apothecary of your own It's bedtime, and Elmer's looking after two baby elephants. But how will he get them to sleep? A good walk will do it, Elmer thinks. But as they walk past their friends, everyone in the jungle seems to think he should tell them a bedtime story, and they each have their own favorites. What's yours? Learn how to take your work to the next level with this informative guide on the craft, business, and lifestyle of writing With warmth and humor, Paulette Perhach welcomes you into the writer's life as someone who has once been on the outside looking in. Like a freshman orientation for writers, this book includes an in-depth exploration of all the elements of being a writer—from your writing practice to your reading practice, from your writing craft to the all-important and often-overlooked business of writing. In Welcome to the Writer's Life, you will learn how to tap into the powers of crowdsourcing and social media to grow your writing career. Perhach also unpacks the latest research on success, gamification, and lifestyle design, demonstrating how you can use these findings to further improve your writing projects. Complete with exercises, tools, checklists, infographics, and behind-the-scenes tips from working writers of all types, this book offers everything you need to jump-start a successful writing life. The elephants decide it's their turn to play a trick on Elmer: all of the animals must pretend to forget his birthday tomorrow! But when the day comes the trick doesn't quite go according to plan. The elephants should have listened to Elmer's friends . . . A new tale to celebrate Elmer the Patchwork Elephant's 30th birthday from master-storyteller David McKee, this is the twenty-seventh Elmer storybook! FOREWORD BY GUY KAWASAKI Presentation designer and internationally acclaimed communications expert Garr Reynolds, creator of the most popular Web site on presentation design and delivery on the Net — presentationzen.com — shares his experience in a provocative mix of illumination, inspiration, education, and guidance that will change the way you think about making presentations with PowerPoint or Keynote. Presentation Zen challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business. Combining solid principles of design with the tenets of Zen simplicity, this book will help you along the path to simpler, more effective presentations. Anhand zahlreicher Filmbeispiele untersucht McKee klassische Szenen der Filmgeschichte und zeigt Schritt für Schritt auf, nicht wie, sondern warum eine Szene funktioniert und was den Klassiker vom Klischee unterscheidet. Anders als in vielen Ansätzen zum Drehbuchschreiben geht es in STORY nicht um Regeln, sondern um Prinzipien des Drehbuchschreibens. McKee behandelt grundlegende Aspekte wie "Thema", "Schauplatz" und "Atmosphäre" und betont, wie wichtig es ist, statt einer einfachen Personenbeschreibung die Persönlichkeit der Figur zu erarbeiten. McKee gibt seit über 20 Jahren Seminare zum Drehbuchschreiben. Von seinen Schülern stammen so erfolgreiche und unterschiedliche Filme wie Der Marathon-Mann, Pretty Woman, Ein Fisch namens Wanda u.v.a. Sein Buch gilt in den USA als das Beste, was bislang zum Thema Drehbuchschreiben erschienen ist. Es ist empfehlenswert für Film-, Theater- und Romanautoren sowie für Journalisten - eigentlich für jeden, der eine Geschichte zu erzählen hat. "Ich verdanke Robert Mckee ein besseres Verständnis für den Story-Prozess, das Drehbuchschreiben, die Figurenentwicklung und die Psychologie der Leinwand. Niemand sollte sich das Wissen Robert McKee entgehen lassen. Pflichtlektüre für alle Regisseure, Autoren und Produzenten!" Quincy Jones All the elephants of the jungle were gray except Elmer, who was a patchwork of brilliant colors until the day he got tired of being different and making the other elephants laugh. The long-awaited third volume of Robert McKee's trilogy on the art of fiction. Following up his perennially bestselling writers' guide Story and his inspiring exploration of the art of verbal action in Dialogue, the most sought-after expert in the storytelling brings his insights to the creation of compelling characters and the design of their casts. CHARACTER explores the design of a character universe: The dimensionality, complexity and arcing of a protagonist, the invention of orbiting major characters, all encircled by a cast of service and supporting roles. "In Story screenwriting guru Robert McKee presents his powerful and much sought-after knowledge in a comprehensive guide to the essentials of screenwriting and storytelling." -- Methuen. The compelling, groundbreaking guide to creative writing that reveals how the brain responds to storytelling Stories shape who we are. They drive us to act out our dreams and ambitions and mold our beliefs. Storytelling is an essential part of what makes us human. So, how do master storytellers compel us? In The Science of Storytelling, award-winning writer and acclaimed teacher of creative writing Will Storr applies dazzling psychological research and cutting-edge neuroscience to our myths and archetypes to show how we can write better stories, revealing, among other things, how storytellers—and also our brains—create worlds by being attuned to moments of unexpected change. Will Storr's superbly chosen examples range from Harry Potter to Jane Austen to Alice Walker, Greek drama to Russian novels to Native American folk tales, King Lear to Breaking Bad to children's stories. With sections such as "The Dramatic Question," "Creating a World," and "Plot, Endings, and Meaning," as well as a practical, step-by-step appendix dedicated to "The Sacred Flaw Approach," The Science of Storytelling reveals just what makes stories work, placing it alongside such creative writing classics as John Yorke's Into the Woods: A Five-Act Journey into Story and Lajos Egri's The Art of Dramatic Writing. Enlightening and empowering, The Science of Storytelling is destined to become an invaluable resource for writers of all stripes, whether novelist, screenwriter, playwright, or writer of creative or traditional nonfiction. Elmer is on his way to visit his Grandpa Eldo. He has great fun reminding Eldo of all the things they used to do together, but is Eldo guite as forgetful as Elmer thinks? He may be old, but he is an elephant, after all, and elephants never forget. Do they? This ultimate insider's guide reveals the secrets that none dare admit, told by a show biz veteran who's proven that you can sell your script if you can save the cat! "As Charlie struggles to adapt Orlean's best selling book 'The Orchid Thief', he writes himself into his own movie." [box cover note]. Based on the hottest, most in-demand seminar offered by the legendary story master Robert McKee -- Storynomics translates the lessons of storytelling in business into economic and leadership success. Robert McKee's popular writing workshops have earned him an international reputation. The list of alumni with Academy Awards and Emmy Awards runs off the page. The cornerstone of his program is his singular book, Story, which has defined how we talk about the art of story creation. Now in Storynomics, McKee partners with digital marketing expert and Skyword CEO Tom Gerace to map a path for brands seeking to navigate the rapid decline of interrupt advertising. After successfully guiding organizations as diverse as Samsung, Marriott International, Philips, Microsoft, Nike, IBM, and Siemens to transform their marketing from an ad-centric to story-centric approach, McKee and Gerace now bring this knowledge to business leaders and entrepreneurs alike. Drawing from dozens of story-driven strategies and case studies taken from leading B2B and B2C brands, Storynomics demonstrates how original storytelling delivers results that surpass traditional advertising. How will brands and their customers connect in the future? Storynomics provides the answer. The author's international screenwriting workshops have long won acclaim from celebrities, film industry professionals and enthusiastic students alike. In this guide, he presents his knowledge of the essentials of screenwriting and storytelling. Once, elephants came in two colours: black or white. They loved all other creatures - but each set wanted to destroy the other. Peace-loving elephants ran and hid in the deepest jungle while battle commenced. The war-mongers succeeded: for a long time it seemed that there were no elephants in the world at all, not of any colour. But then the descendants of the peace-loving ones emerged from the jungle, and by now they were all grey. 'This book was one of my favourites as a kid, I simply relished in the gloriousness of a load of elephants battling it out in a bizarre forest. It wasn't until I was a bit older that I recognised the importance of the message that lay (not so subtly) underneath.' OLIVER JEFFERS The elephants are not happy - the hippos have come to share the river because theirs has dried up. When

they complain to Elmer that the river is over-crowded, everyone's favourite patchwork elephant sets off to see if he can find a solution . . . David Almond's Printz Honor-winning novel celebrates its 10th anniversary! Ten-year-old Michael was looking forward to moving into a new house. But now his baby sister is ill, his parents are frantic, and Doctor Death has come to call. Michael feels helpless. Then he steps into the crumbling garage.... What is this thing beneath the spiders' webs and dead flies? A human being, or a strange kind of beast never before seen? The only person Michael can confide in is his new friend, Mina. Together, they carry the creature out into the light, and Michael's world changes forever. . . . This is the story of the Trial of the Century as only Dominick Dunne can write it. Told from the point of view of one of Dunne's most familiar fictional characters-Gus Bailey-Another City, Not My Own tells how Gus, the movers and shakers of Los Angeles, and the city itself are drawn into the vortex of the O.J. Simpson trial. We have met Gus Bailey in previous novels by Dominick Dunne. He is a writer and journalist, father of a murdered child, and chronicler of justice-served or denied-as it relates to the rich and famous. Now back in Los Angeles, a city that once adored him and later shunned him, Gus is caught up in what soon becomes a national obsession. Using real names and places, Dunne interweaves the story of the trial with the personal trials Gus endures as he faces his own mortality. By day, Gus is at the courthouse, the confidant of the Goldman and Simpson families, the lawyers, the journalists, the hangers-on, even the judge; at night he is the honored guest at the most dazzling gatherings in town as everyone-from Kirk Douglas to Heidi Fleiss, from Elizabeth Taylor to Nancy Reagan-delights in the latest news from the corridors of the courthouse. Another City, Not My Own does what no other book on this sensational case has been able to do because of Dominick Dunne's unique ability to probe the sensibilities of participants and observers. This book illuminates the meaning of guilt and innocence in America today. A vivid, revealing achievement, Another City, Not My Own is Dominick Dunne at his best. Alien minds battle for Byzantium! Elmer and the other elephants are waiting for the storm to end so they can see the beautiful, colourful rainbow. But something dreadful has happened: the rainbow has lost its colours! Elmer decides to give his own colours to the rainbow. But what will happen to Elmer if he gives the rainbow his own colours? Will he lose them for ever? An analysis of the fundamental narrative structure, why it works, the meanings of stories, and why we tell them in the first place. The idea of Into the Woods is not to supplant works by Aristotle, Lajos Egri, Robert McKee, David Mamet, or any other writers of guides for screenwriters and playwrights, but to pick up on their cues and take the reader on a historical, philosophical, scientific, and psychological journey to the heart of all storytelling. In this exciting and wholly original book, John Yorke not only shows that there is truly a unifying shape to narrative—one that echoes the great fairytale journey into the woods, and one, like any great art, that comes from deep within—he explains why, too. With examples ranging from The Godfather to True Detective, Mad Men to Macbeth, and fairy tales to Forbrydelsen (The Killing), Yorke utilizes Shakespearean five-act structure as a key to analyzing all storytelling in all narrative forms, from film and television to theatre and novel-writing—a big step from the usual three-act approach. Into the Woods: A Five-Act Journey into Story is destined to sit alongside David Mamet's Three Uses of the Knife, Robert McKee's Story, Syd Field's Screenplay, and Lajos Egri's The Art of Dramatic Writing as one of the most original, useful, and inspiring books ever on dramatic writing. Praise for Into the Woods "Love storytelling? You need this inspiring book. John Yorke dissects the structure of stories with a joyous enthusiasm allied to precise, encyclopedic knowledge. Guaranteed to send you back to your writing desk with newfound excitement and drive." —Chris Chibnall, creator/writer, Broadchurch and Gracepoint "Outrageously good and by far and away the best book of its kind I've ever read. I recognized so much truth in it. But more than that, I learned a great deal. Time and again, Yorke articulates things I've always felt but have never been able to describe. . . . This is a love story—erudite, witty and full of practical magic. I struggle to think of the writer who wouldn't benefit from reading it—even if they don't notice because they're too busy enjoying every page."—Neil Cross, creator/writer, Luther and Crossbones "Part 'how-to' manual, part 'why-to' celebration, Into the Woods is a wide-reaching and infectiously passionate exploration of storytelling in all its guises . . . exciting and thought-provoking." —Emma Frost, screenwriter, The White Queen and Shameless WHAT IS THE STORY GRID? The Story Grid is a tool developed by editor Shawn Coyne to analyze stories and provide helpful editorial comments. It's like a CT Scan that takes a photo of the global story and tells the editor or writer what is working, what is not, and what must be done to make what works better and fix what's not. The Story Grid breaks down the component parts of stories to identify the problems. And finding the problems in a story is almost as difficult as the writing of the story itself (maybe even more difficult). The Story Grid is a tool with many applications: 1. It will tell a writer if a Story ?works? or ?doesn't work. 2. It pinpoints story problems but does not emotionally abuse the writer, revealing exactly where a Story (not the person creating the Story'the Story) has failed. 3. It will tell the writer the specific work necessary to fix that Story's problems. 4. It is a tool to re-envision and resuscitate a seemingly irredeemable pile of paper stuck in an attic drawer. 5. It is a tool that can inspire an original creation. From the master of Story, Dialogue, and Character, ACTION offers writers the keys to propulsive storytelling. ACTION explores the ways that a modern-day writer can successfully tell an action story that not only stands apart, but wins the war on clichés. Teaming up with the former co-host of The Story Toolkit, Bassim El-Wakil, legendary story lecturer Robert McKee guides writers to award-winning originality by deconstructing the action genre, illuminating the challenges, and, more importantly, demonstrating how to master the demands of plot with surprising beats of innovation and ingenuity. Topics include: Understanding the Four Core Elements of Action Creating the Action Cast Hook, Hold, Pay Off: Design in Action The Action Macguffin Action Set Pieces The Sixteen Action Subgenres A must-add to the McKee storytelling library, ACTION illustrates the principles of narrative drive with precision and clarity by referencing the most popular action movies of our time including: Die Hard, The Star Wars Saga, Dark Knight, The Matrix, and Avengers: Endgame.

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